

## VIRGINIA FEDERATION OF NATIONAL ACTIVE AND RETIRED FEDERAL EMPLOYEES' (VFN)

## 2025 ¥FN Conference Hotel Madison & Shenandoah Valley Conference Center 710 S. Main Street, Harrisonburg, VA 22801 April 6 - 9, 2025

Dear Advertiser:

The Virginia Federation of NARFE (VFN) will hold its 70th Annual Meeting and Conference in Harrisonburg, Virginia, on April 6 – 9, 2025.

We are an association of active and retired federal employees who are serving or have served the American public. NARFE is a non-partisan , non-profit organization dedicated to protecting and preserving our earned benefits . Our membership eligibility includes current , former, and retired federal employees, spouses, and survivor annuitants. We would appreciate your support of our Conference by placing an advertisement in our Conference Program Book.

The purpose of this letter is to introduce \_\_\_\_\_\_, a local member of NARFE, who is representing our organization to obtain advertisements for our program book. This book will provide our advertisers the best exposure to our membership. There are over 10,500 members in the Commonwealth of Virginia. Our members may be your potential clients or customers. Our Program Book provides immediate resource information for NARFE conference attendees and after the conference, it becomes a handy reference of resources to share with our VFN members.

We attach Form VFN25-07B which provices general information and advertising rates. If you need additional information, contact Advertisement Chairs: Cindy Graunke (cgraunke14001@comcast.net) or Lynn Osborne (jcolmo68@comcast.net).

Please note that we will post ads for patrons who purchase a full pages ad on our website (<u>www.vanrfe.org/conf2025</u>).

We warmly welcome your support of our 2025 VFN Conference. Thank you.

**Chapter President** 

Chapter Number & Name

VFN25-07 Advertising Intro Ltr