



**VIRGINIA FEDERATION OF
NATIONAL ACTIVE AND RETIRED
FEDERAL EMPLOYEES (VFN)**

**2024 VFN Conference
Hotel Madison & Shenandoah Valley Conference Center
710 S. Main Street, Harrisonburg, VA 22801
April 7-10, 2024**

Dear Advertiser:

The VFN will hold its 70th Annual Meeting and Conference in Harrisonburg, Virginia, on April 7 – 10, 2024.

We are an association of active and retired federal employees who are serving, or have served you, the American public. The Association is a non-partisan, non-profit organization dedicated to protecting and preserving our earned benefits. Our membership eligibility includes current, former, and retired federal employees, spouses, and survivor annuitants. We would appreciate your support of our Conference by placing an advertisement in our Conference Program Book.

The purpose of this letter is to introduce _____, a local member of NARFE, who is representing our organization to obtain advertisements for our program book. This book will provide our advertisers the best exposure to our membership. There are over 10,500 members in the Commonwealth of Virginia. Our members may be your potential clients or customers. Our Program Book provides immediate resource information for NARFE conference attendees and after the conference, it becomes a handy reference of resources to share with our VFN members.

We can provide you with general information, including our sample ad formats and reasonable rates. If you need additional information, please contact advertisement chair Dr. Leon F. Vinçt, 1912 Arden Rd, Roanoke, VA 24015, LFV6@aol.com or 913-535-3091. Please note that we will post ads for patrons who donate at least \$215.00 for advertisements on our website www.vanarfe.org, until May 31, 2024, and a link to your web page. If you would like your advertisement posted, or add a link to your website or page, please check the appropriate place on the contract form.

We warmly welcome your support of our 2024 VFN Conference. Thank you.

President

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