

# NARFE Virginia Federation Convention

April 26-27  
Richmond, VA

Prepared by Lauren Fritz  
Specialist, Foundation Relations  
Alzheimer's Association





# Alzheimer's Basics



# 10 Warning Signs

- Memory loss that disrupts daily life
- Changes in planning or solving problems
- Difficulty completing familiar tasks at home, at work or leisure
- Confusion with time or place
- Trouble understanding visual images and spatial relationships

- New problems with words in speaking or writing
- Misplacing things and the ability to retrace steps
- Decreased or poor judgment
- Withdrawal from work or social activities
- Changes in mood and personality



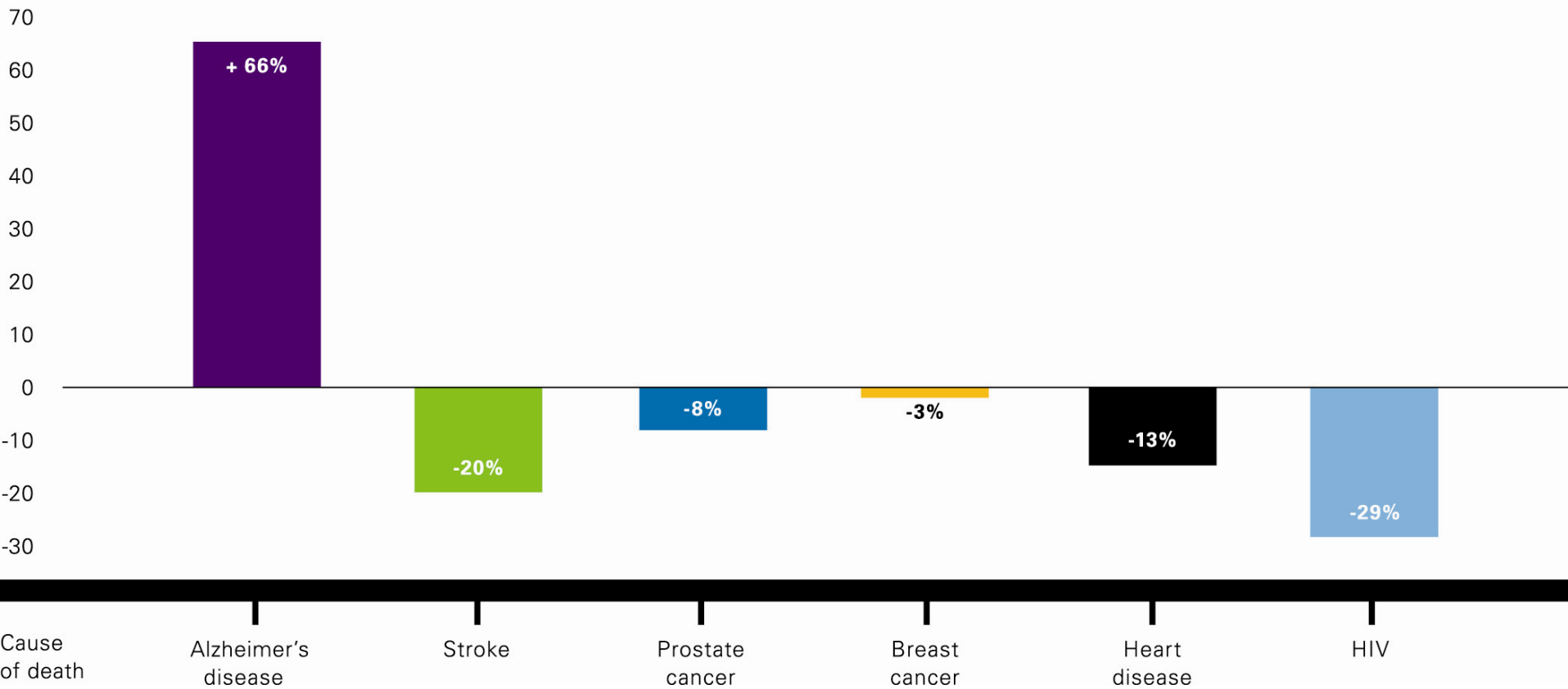
# Top 10 Leading Causes of Death in United States

1. Heart Disease
2. Cancer
3. Stroke
4. Chronic Lower Respiratory Diseases
5. Accidents (unintentional injuries)
- 6. Alzheimer's Disease**
7. Diabetes
8. Influenza and Pneumonia
9. Nephritis, nephrotic syndrome, and nephrosis
10. Septicemia

Alzheimer's disease is the only cause of death in the top 10 that cannot be prevented, cured or even slowed.

## Percentage Changes in Selected Causes of Death (All Ages) Between 2000<sup>a</sup> and 2008

Percentage

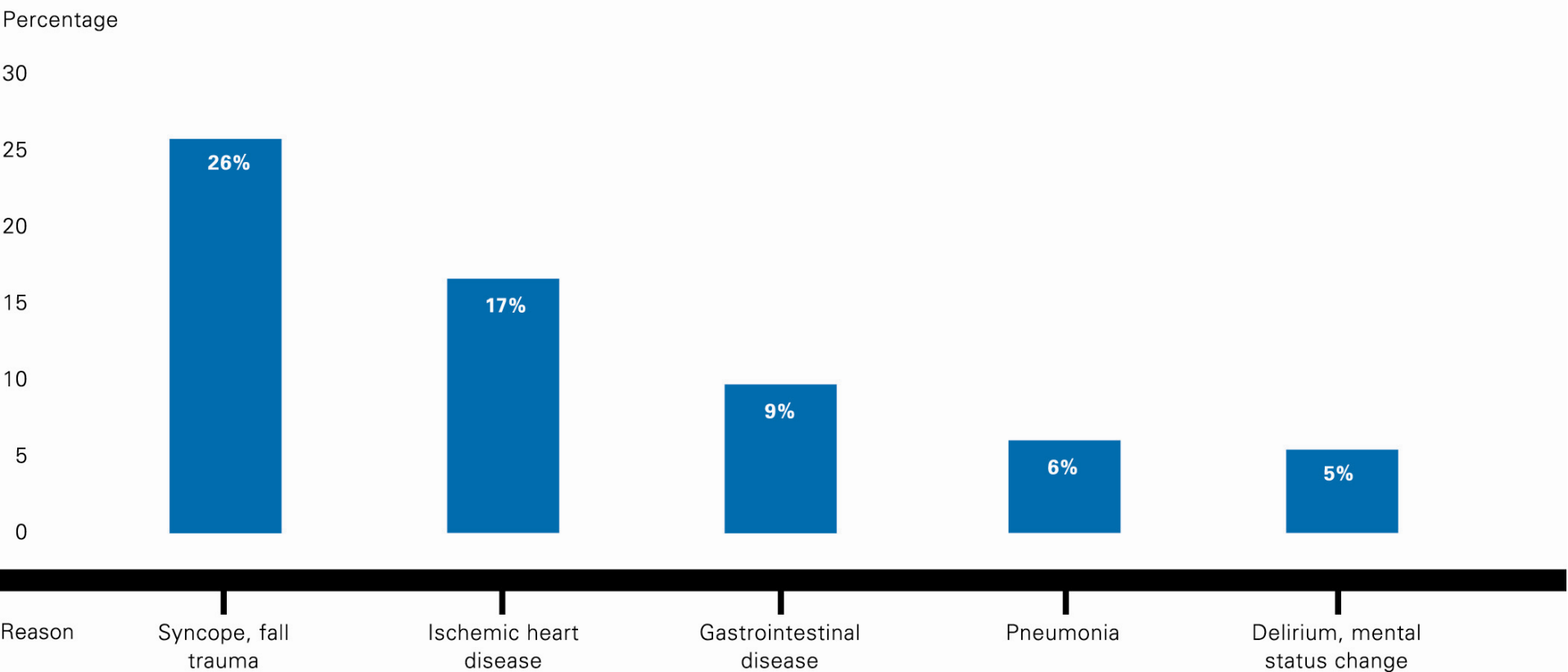


Every 69 seconds someone  
develops Alzheimer's Disease  
in the United States.



By the year 2050, that will  
increase to every 33  
seconds.

## Reasons for Hospitalization by People with Alzheimer's Disease: Percentage of Hospitalized People by Admitting Diagnosis



# Myths

Memory loss is a normal part of aging

FALSE

Alzheimer's disease is NOT fatal

FALSE

You have to be over 65 to get  
Alzheimer's disease



FALSE

Drinking out of aluminum cans or  
cooking in aluminum pots can lead to  
Alzheimer's disease

FALSE

Aspartame causes memory loss

FALSE

# Flu shots increase the risk of Alzheimer's disease

FALSE

# Silver dental fillings increase risk of Alzheimer's disease



FALSE

There are no treatments available to stop the progression of Alzheimer's disease

True

# Caregivers

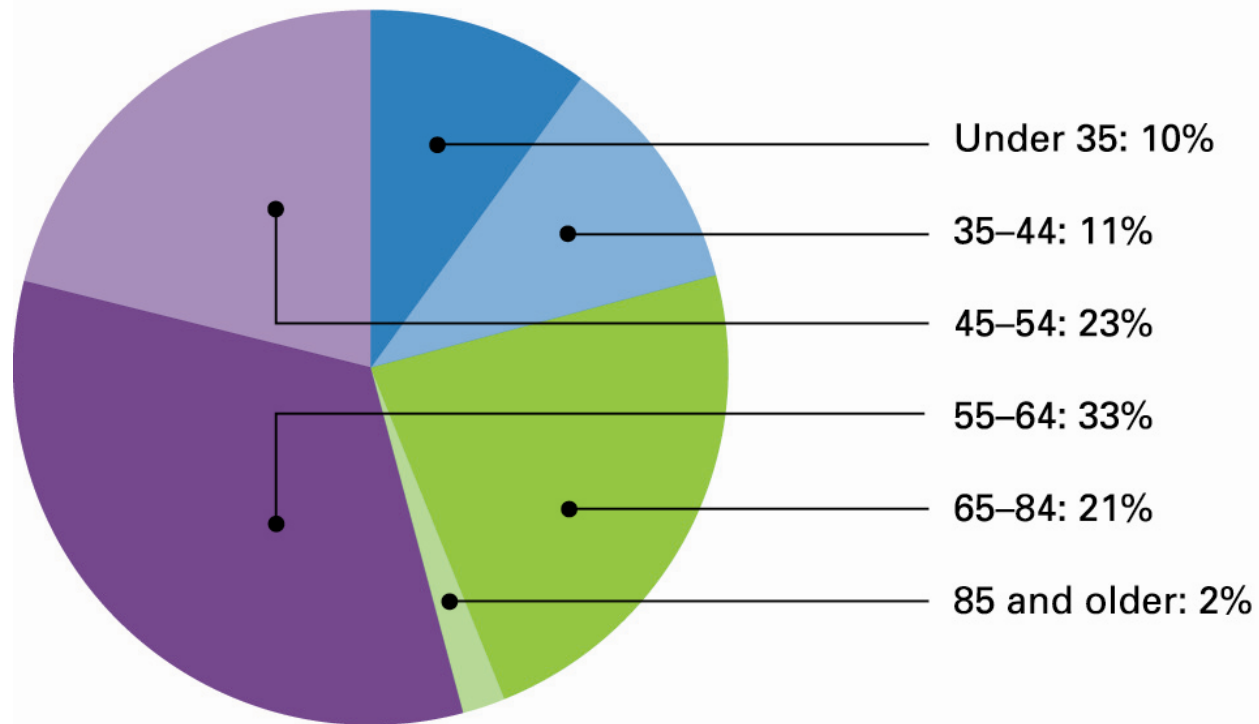


In 2010, 14.9 million family and friends provided 17 billion hours of unpaid care to those with Alzheimer's disease and other dementias.

The economic value of the unpaid care provided to those with Alzheimer's and other dementias totaled \$202.6 billion.

# Ages of Alzheimer and Other Dementia Caregivers, 2010

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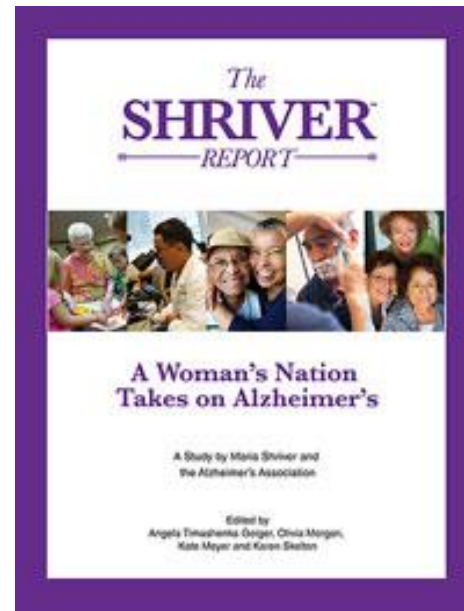


Created from data from the Alzheimer's Association  
2010 Women and Alzheimer's Poll, October 2010.<sup>A14</sup>

Source: Alzheimer's Association *2011 Alzheimer's Disease Facts and Figures*.

# The Shriver Report

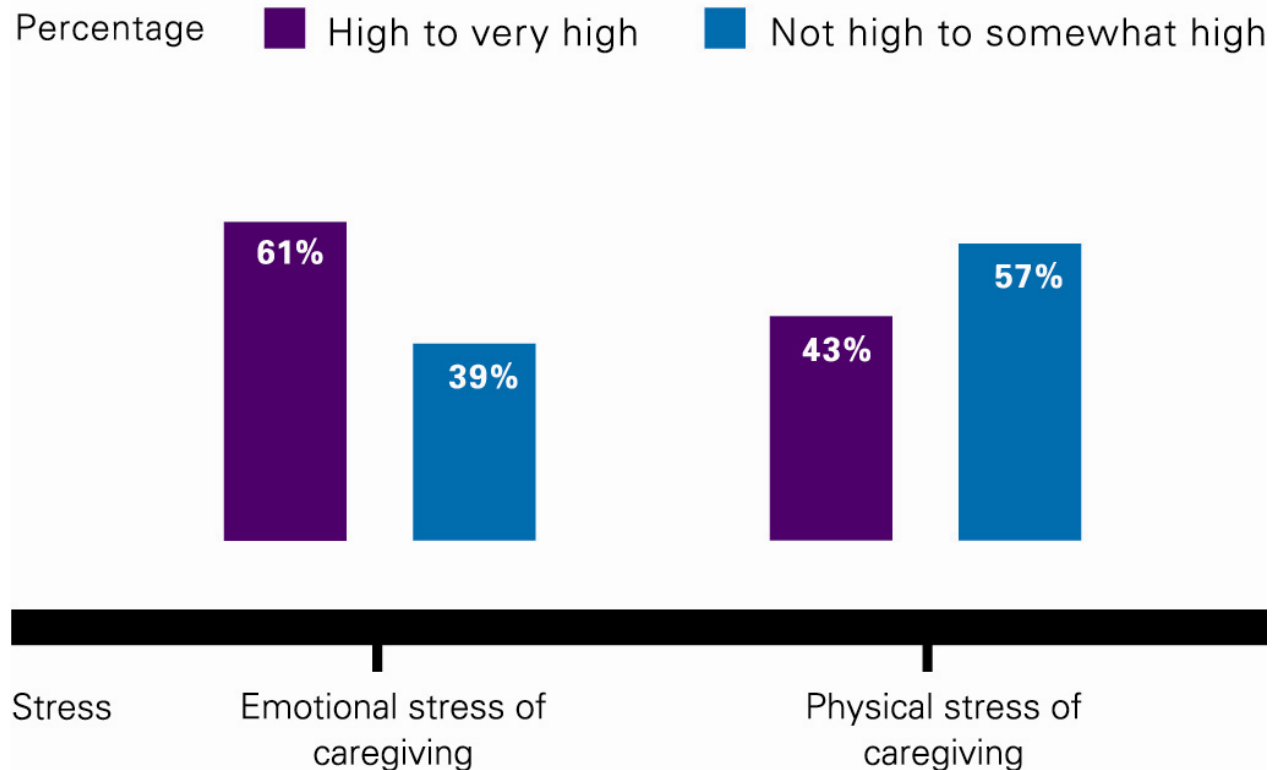
- Two-thirds of the people over 65 who have Alzheimer's are women.
- Sixty percent of Alzheimer caregivers are women (6.7 million).



# Laura Suihkonen Jones



# Proportion of Alzheimer and Dementia Caregivers Who Report High or Very High Emotional and Physical Stress Due to Caregiving



Created from data from the Alzheimer's Association  
2010 Women and Alzheimer's Poll, October 2010.<sup>A14</sup>

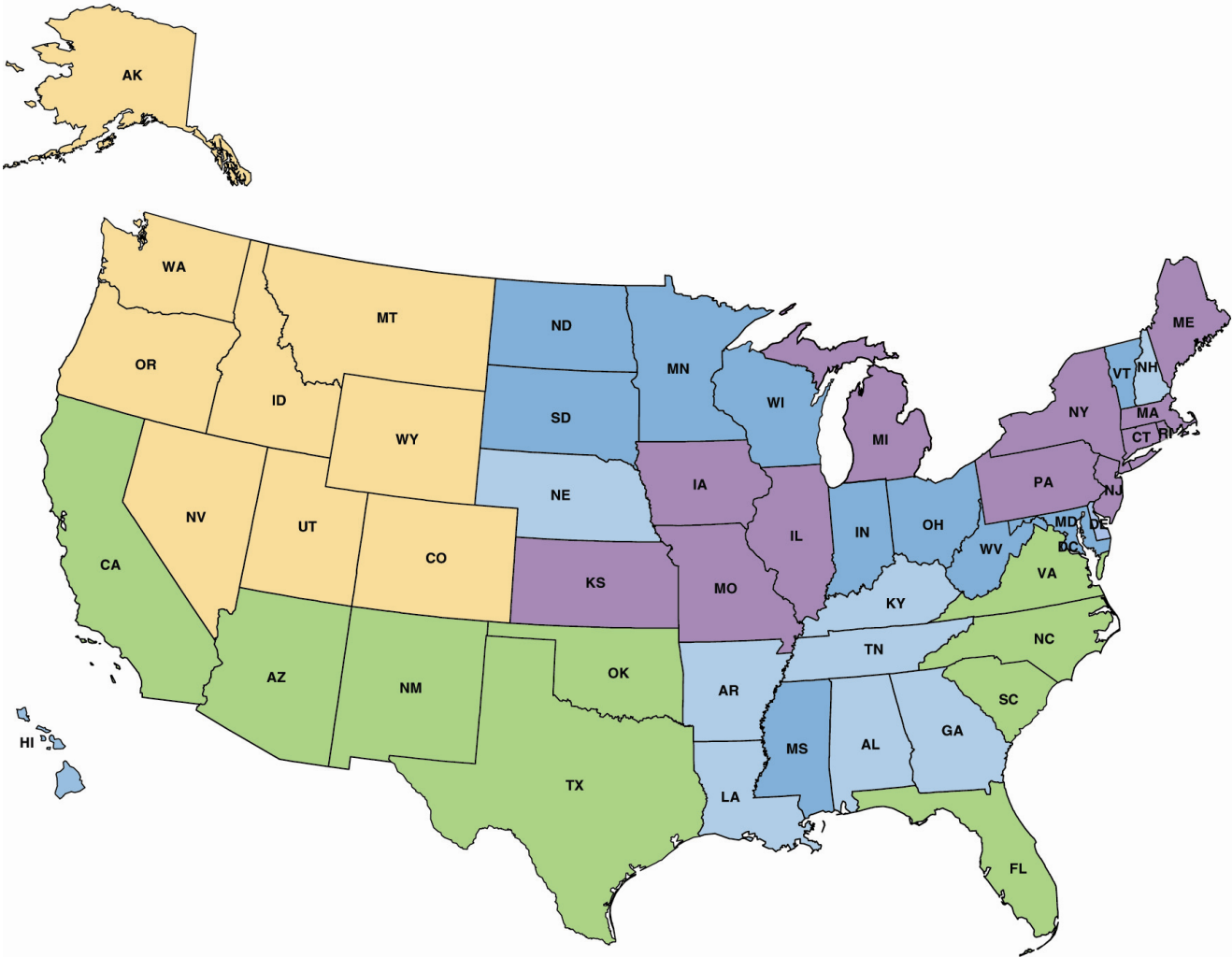
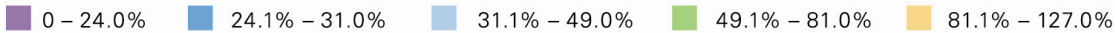
Source: Alzheimer's Association *2011 Alzheimer's Disease Facts and Figures*.





# Alzheimer's Disease and Virginia

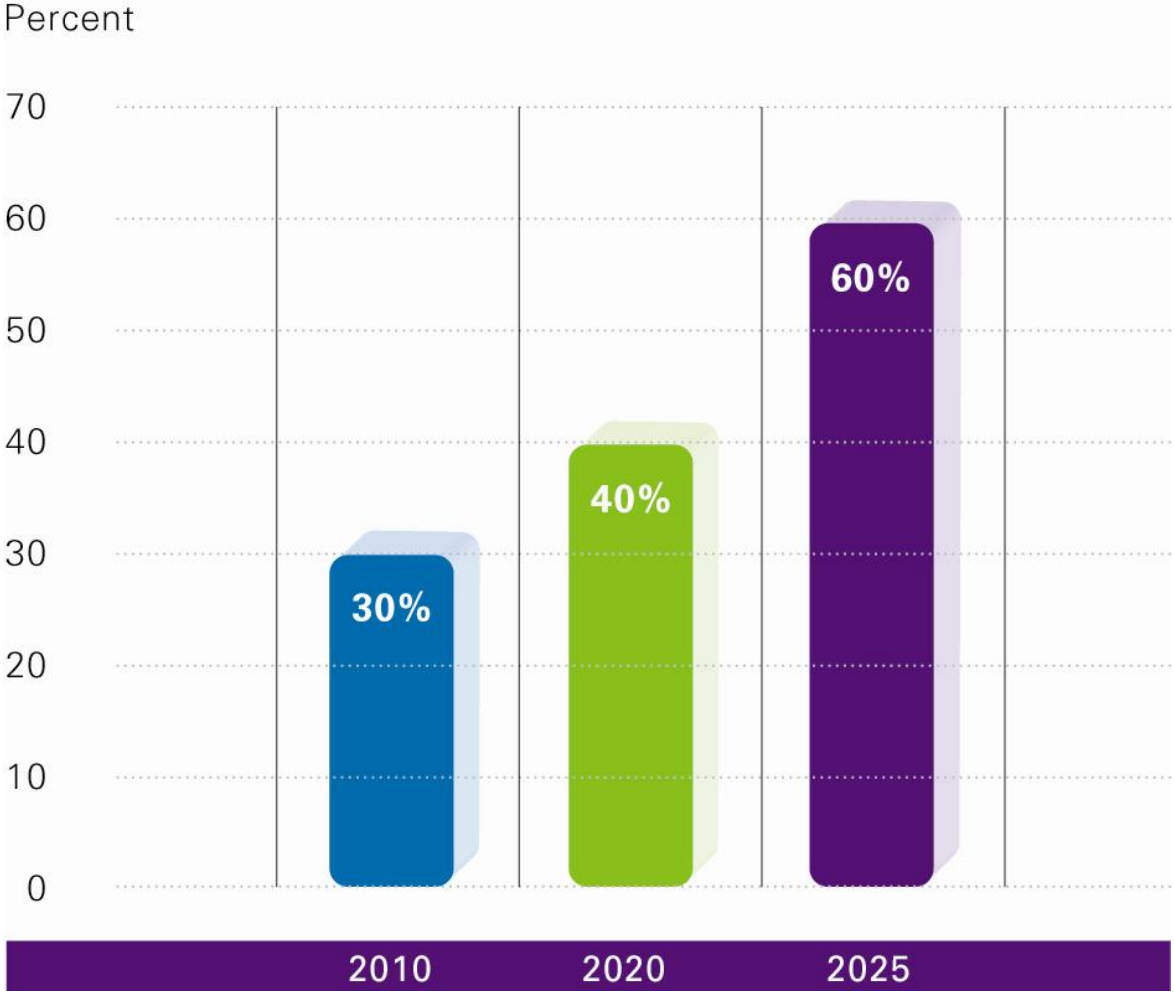
# Projected Changes Between 2000 and 2025 in Alzheimer Prevalence by State



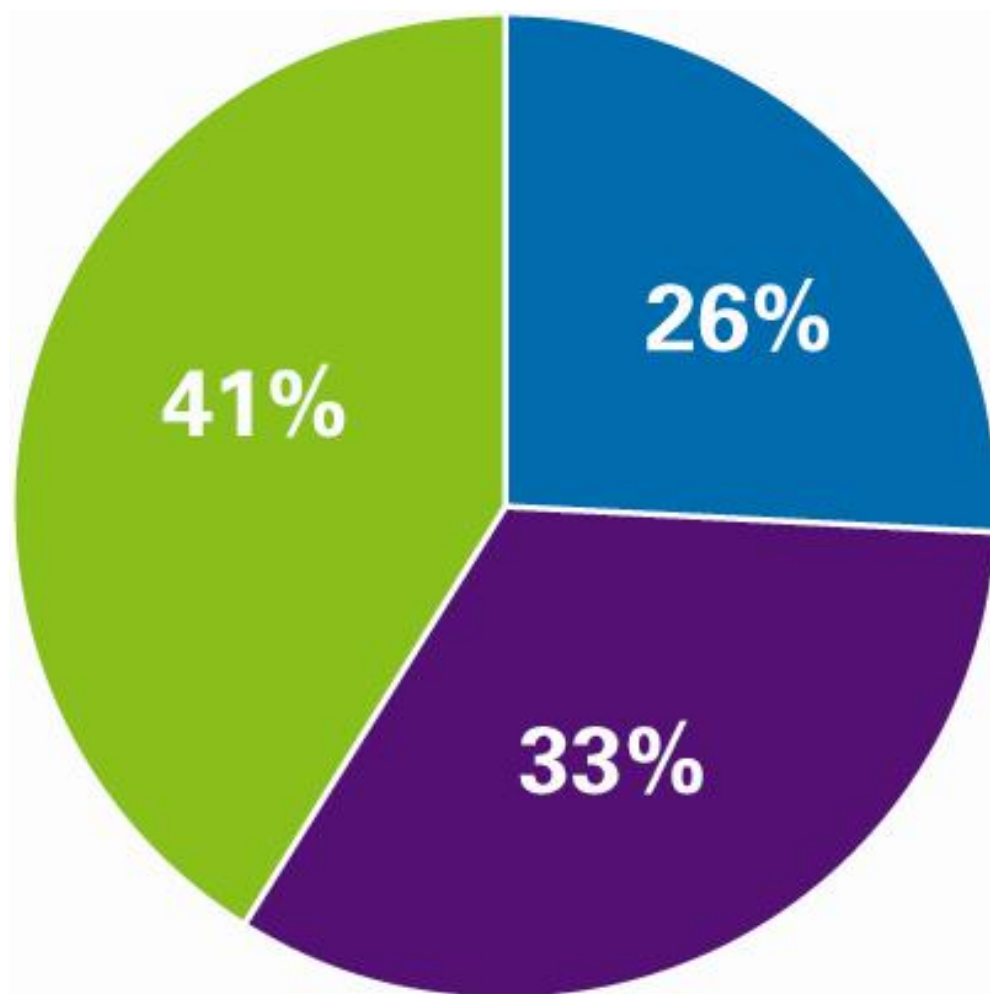
Created from data from Hebert et al.<sup>(72), A10</sup>  
Source: Alzheimer's Association 2011 *Alzheimer's Disease Facts and Figures*.

1,703 = The number of  
deaths in 2007 from  
Alzheimer's disease

# Percentage Change in Number with Alzheimer's Disease compared to 2000



## Total Nursing Home Residents 72,214



### Level of Cognitive Impairment:

- Severe/Moderate
- Mild/Very Mild
- None

But there is hope...



**NARFE is the highest fundraising membership organization supporting the Alzheimer's Association today.**

# NARFE's Research Grants

Grants funded: 49

Institutions: 36

States: 22



# NARFE Totals

- NARFE
  - This year: \$371,191
  - Running total: \$9,136,54
- Virginia
  - This year: \$59,498

The Virginia Federation's donations have comprised

16% of NARFE's total contributions for FY2010

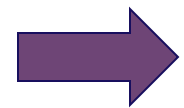
# How We Process NARFE Donations

NARFE coordinator sends in their **salmon** envelope to National Office in Chicago



Cashiering Department opens all mail

- Checks are photocopied and put into batches
- NARFE checks are deposited within 24 hours of receipt

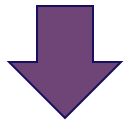


## Donor Services center receives checks

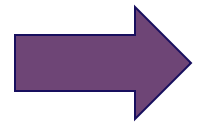
- Assigns a “NARFE code” to all NARFE checks to assure it counts toward NARFE’s total
- Assigns a code to each check to indicate which chapter/federation it came from



Within 24 hours, Donor Services enters the gift into the database using the name that appears on the check.

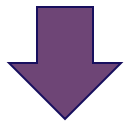


an acknowledgement letter with tax language is mailed to the donor whose name appears at the top of each check.



Near the middle of each month, the Alzheimer's Association runs 2 reports summarizing the previous month's activity:

- A report listing every single NARFE contribution received the previous month
- A report that lists contributions by state



These reports are sent to the NARFE Alzheimer's National Committee via the Chair

# www.Alz.org/NARFE

The screenshot shows a Windows Internet Explorer browser window. The address bar contains the URL [http://alz.org/join\\_the\\_cause\\_21004.asp](http://alz.org/join_the_cause_21004.asp). The page title is "Alzheimer's Association - NARFE". The main content area features a navigation menu on the left with items like "Overview", "Donate to the Alzheimer's Association", "Donate Online Now", "Tributes", "Employee Giving", "Donate a Car", "Care & Cure Drive", "Planned Giving", "Donate Stock", "Giving Societies", "Alois Society", "Zenith Society", "NARFE", "Family Funds", "Use of Funds", "Fundraising Standards", "Why I Got Involved", "Advocacy", "Volunteer", "Early Detection Alliance", and "Partners and Sponsors". The main heading is "National Active and Retired Federal Employees Association (NARFE)". Below the heading, there are two paragraphs of text. The first paragraph states: "Since 1985, the National Active and Retired Federal Employees Association (NARFE) and Alzheimer's Association have had a longstanding partnership. Through the hard work and dedication of NARFE's members to the Alzheimer's Association's International Research Grant Program we continue to make progress toward finding a treatment, prevention and an eventual cure for Alzheimer's disease." The second paragraph states: "NARFE's members have played a vital role in the fight against this devastating disease. Since the beginning of the relationship over 25 years ago, NARFE members have fundraised nearly \$9 million to the NARFE Alzheimer's Fund. NARFE is also one of a select number of organizations to belong to the Zenith Society, an elite group of donors who have pledged \$1 million or more to the Alzheimer's Association." Below the text, there is a link: "The Association cannot thank the members of NARFE enough for their longtime generosity and support. We look forward to a long future together. Your actions build momentum as we get closer to finding a cure for Alzheimer's disease." followed by a blue link: "Make an online donation personally or on behalf of your NARFE chapter." Below that, there is another paragraph: "Should you need any assistance getting information, materials or help in your fundraising, please do not hesitate to contact Lauren Fritz; her contact information is listed below:" followed by contact information for Lauren Fritz: "Lauren Fritz, Specialist, Foundation Relations, 225 N. Michigan Ave, Fl. 17, Chicago, IL 60601, p: 312.335.5828, f: 866.838.9804". The browser's status bar at the bottom shows "Trusted sites | Protected Mode: Off" and "100%". The taskbar at the very bottom shows the Windows logo, several application icons, and the system clock displaying "3:36 PM Monday 4/18/2011".

# Need materials? Contact me!

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Alzheimer's Association

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Thank you

alzheimer's  association®







## **OUR VISION:**

A world without Alzheimer's.

**OUR MISSION:** To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.